



REGIONAL ECONOMIC COOPERATION FORUM: Making AEC Work for SMEs

28 March, 2014

09.00 – 16.30

Registration: 08.30

Surasak Ballroom 1, Easting Grand Sathorn Hotel

Interactive and Inspirational Panel Discussions on the Compelling Issues for SMEs' Business Operations in ASEAN

INVITATION ONLY

If you would like an invitation or more information, please contact Mr. Yos Vajragupta:

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The forum will also be broadcast live on the Asia Foundation and TDRI website



Panel 1: "Trade Expansion in AEC"

Panel discussion focusing on trade of goods and services (enhancement of free flow of goods and services under AEC, impact of non-tariff measures/non-tariff barriers on SMEs, trading and logistics company linkages).

SCG Trading Co., Ltd | Joint Foreign Chambers of Commerce | ERIA | Department of Foreign Trade

Panel 3: "AEC-Oriented SME Development"

Panel discussion focusing on AEC-oriented SME development (rationale of the Strategic Action Plan for SME development, progress of action plan implementation, SME benefits from action plan, SME Development policies and strategies of Thai (SME Pro-active program) and AMS SME promotion agency towards AEC)

Thai Chamber of Commerce | Department of International Trade Promotion | ASEAN Secretariat | Department of Industrial Promotion | Ministry of Cooperatives and SMEs, Indonesia

Panel 2: "Investment Opportunity in AEC"

Panel discussion focusing on flow of investment (impact of AEC on ASEAN investment and SMEs, opportunities and threats of free flow of investments for - SMEs, Role of Thai (BOI) and AMS investment promotion agency on SMEs investment promotion and Impact of ASEAN national investment laws on investment in AEC).

BOI | Bangkok Bank | Baker & McKenzie | SME Corp. Malaysian (TBC)

Panel 4: "Successful SMEs in ASEAN"

Panel discussion focusing on SME success stories in ASEAN (best practices as an inspiration for moving forward and preparing for expanding ASEAN market, success factors to overcome constraints and challenges emerging from AEC).

Sigma & Hearts Co., Ltd (Thailand), | SLIMMER STYLE Shareholding Inc. (Vietnam), ECHOstore (Philippines) and Private Sector Representatives from Myanmar (TBC)