



# ‘Green Growth’ with a Human Face

จักรชัย โฉมทองดี

องค์การออกแคม ประเทศไทย (Oxfam in Thailand)

การประชุมสัมมนาวิชาการเชิงสังเคราะห์: โมเดลใหม่ในการพัฒนาเศรษฐกิจ  
วันจันทร์ที่ 8 สิงหาคม 59 ณ ธนาคารแห่งประเทศไทย

-Sustainable Development

-Green Economy

-Green Growth



Environment  
**Natural Resources**



Society  
**Human**



# Critique of the Green Economy/Growth

- 1) Technology driven solution.
- 2) Masking exploitation & power Relation.
- 3) Hegemonizing alternative policy space.



# Key considerations

- 1) Power and the relation of power
  - Intellectual Property Rights regime
  - International governance system
- 2) Strong incorporation of human perspectives



# The Emergence of Human Faces

**UNEP:** Green Growth =  
low carbon growth + resource  
efficiency + Social inclusivity

**UN:** Transforming our world: the  
2030 Agenda for Sustainable  
Development / **SDGs**



**1** NO POVERTY

**2** NO HUNGER

**3** GOOD HEALTH

**4** QUALITY EDUCATION

**5** GENDER EQUALITY

**6** CLEAN WATER AND SANITATION

**7** RENEWABLE ENERGY

**8** GOOD JOBS AND ECONOMIC GROWTH

**9** INNOVATION AND INFRASTRUCTURE

**10** REDUCED INEQUALITIES

**11** SUSTAINABLE CITIES AND COMMUNITIES

**12** RESPONSIBLE CONSUMPTION

**13** CLIMATE ACTION

**14** LIFE BELOW WATER

**15** LIFE ON LAND

**16** PEACE AND JUSTICE

**17** PARTNERSHIPS FOR THE GOALS

**THE GLOBAL GOALS**  
For Sustainable Development

# SUSTAINABLE DEVELOPMENT GOALS



# Realisation of the Human Face

**Policy Shopping List**



**Priority** in the **Policy Hierarchy**



# Thailand

- **Consumer / Urban middle class**
- **Private Sector**
- **Public Sector**





# Consumer

## Urban middle class

- **New perception/norm**
- **Ecosystem which people do exist**



# Private Sector

- **Right incentives**

+ **government measures**

+ **Social and Business conditions**

(Corporate Accountability through genuine interaction with consumer and civic groups)

**\*Poverty Footprint** - A People-centred Approach to Assessing Business Impacts on Sustainable Development (Oxfam / UNGC)



# Public Sector

- **Mix trends**
- **Sufficiency Economy**  
**VS**  
**Recent Development**





THANK YOU



OXFAM